



Multi-OTT Platform Distribution Streamlined Agreement for Broadcasters

Expand globally by distributing your content across multiple OTT platforms with streamlined licensing and agreements.



Why Distribute Your Content Across Multiple OTT Platforms?

- Expand Global Reach
- Increase Monetization Opportunities
- Strengthen Your Brand Presence

Our Solutions

Complex Licensing Simplified:

Tailored agreements for revenue sharing and exclusivity.

Technical Expertise:

We manage encoding, transcoding, and compliance.

Seamless Integration:

Adaptive solutions for each platform's unique specs.

Why We need this solution:

Expertise in Streaming Technology

With years of experience, we understand the unique needs of broadcasters

End-to-End Solutions

From ideation to development, our team handles the entire process optimized for best performance

Scalable Infrastructure

Our solutions are designed to grow with you and as per future scaling needs.

24/7 Support & Maintenance

We provide continuous support to ensure that you're streaming and apps stays updated.



Smart TV Apps Development

Expand your reach and connect directly with viewers through custom Smart TV apps on platforms like Android TV, LG TV, Samsung TV, Roku TV, Amazon Fire, and Apple TV.



Key Benefits:

- **Global Audience Reach:** Connect to millions of Smart TV households.
- **Seamless User Experience:** Custom UI/UX design with adaptive streaming.
- **Monetization Opportunities:** Ad-supported models, subscriptions, and pay-per-view.
- **Powerful Insights:** Real-time viewer analytics and content performance data.

Features

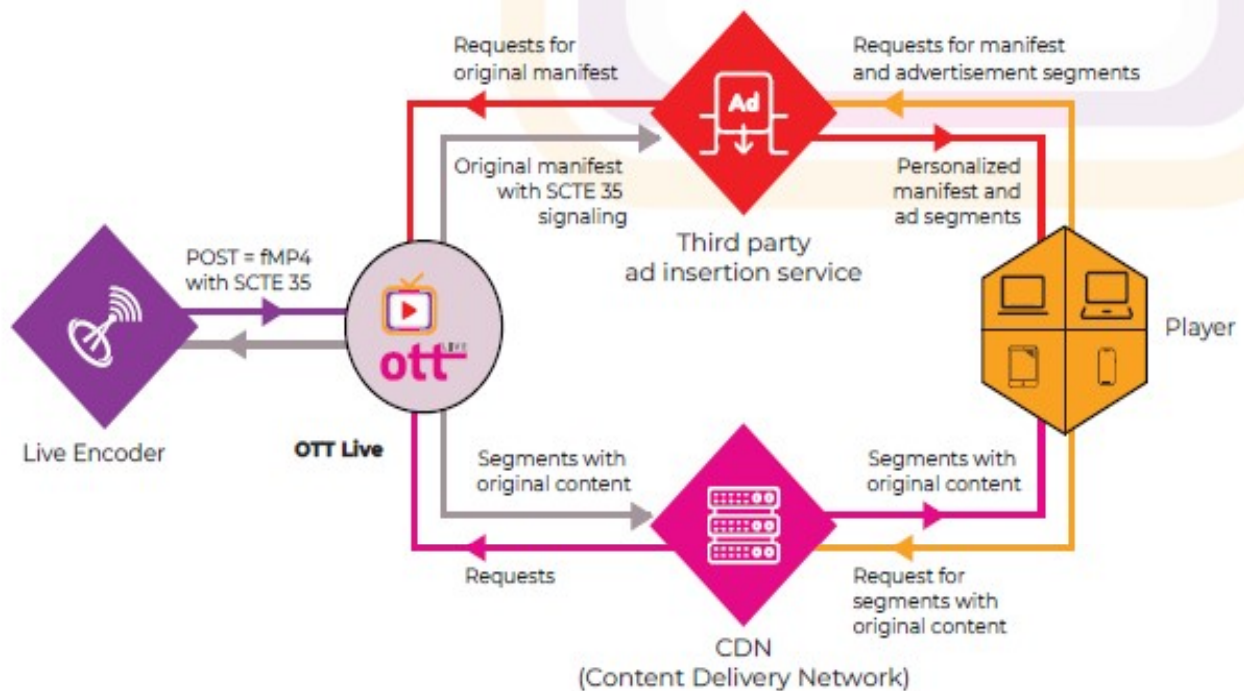
- Cross-platform compatibility (Android TV, Samsung, LG, etc.)
- Adaptive streaming technology
- Cloud-based content management





SCTE Markers for Live Video

Maximize your broadcast potential with precise SCTE marker solutions. Ensure seamless ad insertion, program transitions, and enhanced viewer engagement.



Key SCTE Marker Services:

- **SCTE-104/35 Encoding:** Accurate marker insertion in live streams.
- **Ad Break Automation:** Real-time, automated ad insertion.
- **Live Event Monitoring:** 24/7 supervision for uninterrupted broadcasts.
- **Comprehensive Consulting:** Expert advice on marker integration for live events.

Why SCTE Markers Matter:



Real-time ad insertion



Seamless content transitions



Monetization opportunities



Enhanced viewer experience

Key features

- One stop Solutions for any broadcaster
- Single Stream transcoded to multiple Bitrate & Protocol including (HLS, SRT, DASH, MPEG, RTMP, UDP)
- AKAMAI Cloud Network with High Efficiency
- SCTE Marker insertion with provided Scheduler
- Google DPI configuration (SSAI)
- SMART TV & OTT Distribution Technical support
- 24x7 support
- Efficient and Affordable

Live Streaming

Seamless live streaming for broadcasters involves efficient encoding, transcoding, and multi-profile delivery, ensuring high-quality video streams across devices and networks. It optimizes performance, adapts to bandwidth, and provides smooth viewing experiences for all audiences.

SCTE Markers

Inserting SCTE Markers through the cloud with Ensuring Accuracy and Timeliness in Live Video

Smart TV Apps Development

Broaden your audience and monetize content effectively through Smart TV apps and targeted distribution

OTT Distribution

Expand globally by distributing your content to multiple OTT platforms with streamlined licensing, agreements, and enhanced revenue generation opportunities.

News Portal & Mobile Apps Development

Feature-rich news website and apps

Thanking You

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